# FIABCI-Georgia Prix d'Excellence Awards

Real Estate Oscars | 1st National Real Estate Awards in Georgia



## Building Smart, Green and Liveable Cities

www.fiabciprixgeorgia.ge

28 October, 2022 | Pullman Tbilisi Axis Towers

**Organizer:** 



Co-organizer:



Powered By:







#### **WHO WE ARE**

FIABCI is the world's most representative non-political business networking organization for all professionals associated with the real estate industry. Representing over 40 professions, in 70 countries, our mission is to provide our members with access and opportunities to exchange knowledge, share best practices, and conduct business with each other. FIABCI is known worldwide - both within the industry and among other world organizations that share our same interests, including the United Nations, with whom we hold special consultative status at the Economic and Social Council (ECOSOC). We support the implementation of the United Nations' New Agenda, in particular the Sustainable Development Goal #11: To Make Cities and Human Settlements Inclusive, Safe, Resilient and Sustainable.

### **Sharing and Inspiring Best Practices Worldwide**

FIABCI-Georgia, national chapter of the International Real Estate Federation (FIABCI) on 28<sup>th</sup> of October will host the inaugural FIABCI-Georgia Prix d' Excellence Awards, dubbed the "Real Estate Oscars."

The FIABCI-Georgia Prix d' Excellence Awards will be the first event of its kind in the region. The event will be supported by Bank of Georgia, Galt & Taggart and Digital Area. The winning projects will be selected by a jury panel composed of leading industry experts from Georgia and various other countries based on the internationally recognised FIABCI criteria. The winners will take part in the FIABCI World Prix d'Excellence Awards ceremony.

The event will be organised in partnership with Colliers International Georgia, Business Association of Georgia (BAG), Expo Georgia, the Georgian National Association of Real Estate (GNARE) and the Infrastructure Construction Companies Association (ICCA).

The FIABCI-Georgia Prix d' Excellence Awards will bring together leading real estate organisations from more than 20 countries. The event will act as a unique platform for exploring business opportunities. Parallel to the awards ceremony, the event will also include a conference on "Building Smart, Green and Liveable Cities", as well as development project site visits.

The goal of the real estate event will be to position Georgia on the international map as a country that develops high-level projects of the future.

October 2022 will see a new chapter being written in the 30-year history of FIABCI Prix d' Excellence Awards!



### Georgia's Real Estate Investment Market

#### Why to Invest in Georgia's Real Estate

- ◆ 10<sup>th</sup> Safest Country in the World (Numbeo Crime Index 2022);
- ◆ 7<sup>th</sup> Easiest Country to do Business (World Bank's Ease of Doing Business Report 2020);
- Well-connected and easily accessible location. Citizens of 98 countries can travel to Georgia without a visa and stay up to one full year. In addition, foreigners who hold a visa/residence permit of 50 countries can enjoy visa-free travel to Georgia;
- ◆ 3rd Least Tax Burden Country, with 9.9% Total Tax Rate (World Bank Group);
- Rich Natural Resources and Diversified types of tourism;
- Vibrant cultural life and diversity.

# If you're an investor it's important to know that in Georgia, you get:

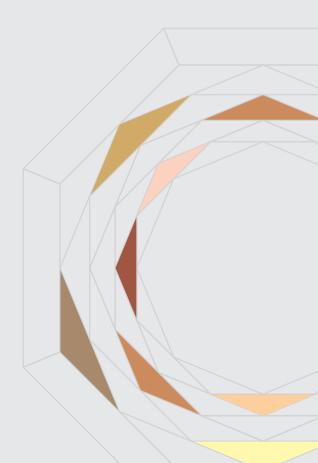
- ◆ High Return on Investment: 10-13% and even higher in some cases;
- You pay no property tax;
- Rental income tax is as low as 5%;
- Ownership Registration can be done in 15 Minutes;
- ◆ Foreigners get Residence permit while purchasing an apartment at a price starting from \$100 000.

**Region:** Europe **Population:** 3.7 Million

**Capital:** Tbilisi

Currency: Georgian Lari













**#UPYOURGAME** 

### Why FIABCI Prix d'excellence?



**Susan Greenfield**World President 2022-2023
FIABCI - International Real Estate Federation

"The important thing is that winning FIABCI-Georgia Prix d'Excellence Awards on the national level, will put your developers on a global track where their beautiful properties would be presented. It will give them an opportunity to be known outside of Georgia. I think this is a very important factor which could not be possible without being a FIABCI-Georgia member. That's a huge advantage."



**Lika Kardava**President of FIABCI-Georgia

"We are working together with all relevant stakeholders of the sector to make tangible efforts and results for healthy real estate ecosystem in Georgia. We strive to further support transparent, sustainable and inclusive growth of the sector in Georgia and attract investments for developing futureproof real estate projects. The first national real estate awards ceremony will encourage the use of high-quality, eco-friendly building standards and improvement of the urban ecosystem. The winners of the national competition will appear at the FIABCI World Prix d'Excellence event, which will strengthen our country's position on the international stage."





**Nutsa Abramishvili**Vice President and Future President of FIABCI-Georgia

"This will be an international event of national significance, which means that Georgia and its real estate sector will have the opportunity to showcase the country's unique regions and cities, as well as the most important private projects. The importance of these awards is similar to the Oscars. It will definitely encourage the creation of exemplary and competitive projects in Georgia and attract new investment."



Kate Tabatadze
CEO and Past Immediate
President of FIABCI-Georgia

"Our main objective today is to further strengthen the country's positions internationally. To this end, the development project awards will be a standout event. In October, 2022 we will see a new chapter being written in the 30-year history of FIABCI Prix d' Excellence Awards!"



**Zurab Masurashvili**Head of SME Business Banking
Bank of Georgia

"We are pleased to be the general partners of such an international and large-scale forum, which aims to facilitate the positioning of Georgia on the world map as an international location for real estate, tourism and hotel business."

### **Program at a Glance**

(12:00 - 14:00PM)

Conference "Building Smart, Green and Liveable Cities"

**Keynote speakers** - International and national real estate experts, governmental representatives, urbanists, financial institution executives, speakers from Ukraine.

[19:00PM - 11:00PM]

FIABCI-Georgia Prix d' Excellence Gala Awards

#### Registration on Gala Event: www.fiabciprixgeorgia.ge | awards@fiabcigeorgia.ge

















#### **Nominations**

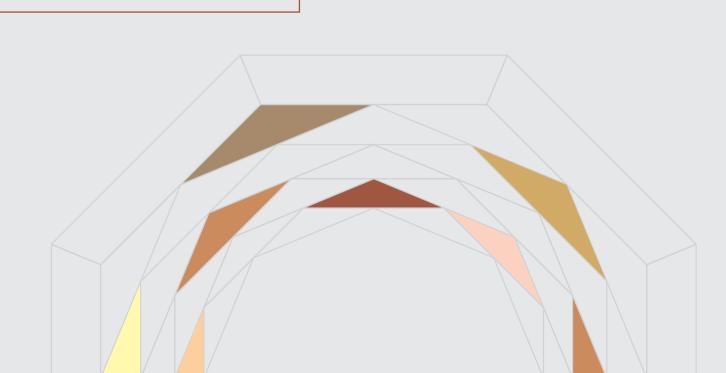
#### **Categories:**

- ◆ Residential Buildings Residential High Rise; Residential Mid Rise; Residential Low Rise.
- ◆ Affordable Housing
- ◆ Mixed-Use Development
- ◆ Office
- ◆ Hotel / Aparthotel
- Resort

- ◆ Retail
- Master Plan
- Public Infrastructure
- ◆ Cultural Heritage
- ♦ Sustainable Development
- ◆ Energy Efficient/Green Projects

### **Special categories:**

- ◆ An influential woman in real estate
- ◆ Innovator interior designer





### **Jury Panel**



Walid Moussa Chairman PBM Real Estate



Salome Zurabishvili
Sustainable Development Executive Director |
Global Compact Network Georgia



Salome Tkeshelashvili

Business Development Director

Area.ge



Stephen Passmore CEO Resilience Brokers



Kateryna Pylypchuk
Vice-president of Conference Committee FIABCI International
CEO of Mallow Island, The Floating Smart City Project



Ana Ardelean
Chief Resilience Officer |
Tbilisi City Hall, Georgia



Marco Matteini
Architect | MATTEINI + ASSOCIATES



Lela Machaidze
Co-founder and President of the
Project Management Institute in Tbilisi, Georgia |
Lela Machaidze Consulting Agency



Chris Lepine
Director
Zaha Hadid Architects



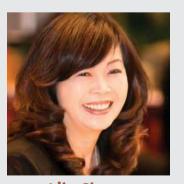
Maia Tsereteli
Vice President of McInerney Hospitality
International Georgia



Dr. Duygu Erten P.E

BOD Member

Net Zero Carbon and Climate Resilience
Leadership | Innovation | ESG | Impact|SDGs



Lily Chang
President -Treasure Dragon Corp. President World Council Of Developers |
Investors (May 2020-May 2022) FIABCI



Irakli Kilauridze

Managing Director |
Colliers International Georgia



**Giorgi Isakadze**Editor in Chief | Forbes Georgia Managing Partner |
Business Media Georgia



Gocha Mikiashvili

Professor of Georgian Technical University |
Honored Architect of Georgia | Corresponding
Member of the International Academy of Architects
and the Georgian Academy of Engineering

#### **Event Partners**













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# Become a Sponsor

Sponsor Category	Forbes - Georgia	Property Georgia	Gala Awards	Conference "Building Smart, Green and Liveable Cities"
GALA EVENT SPONSOR \$17,000	PR Article and Guest Appearance on FORBES TV-Once	3 articles, bilingual	<ul> <li>Welcome Speech by the company's representative</li> <li>1 special Award to Pass to the winner</li> <li>2 Min Video on Screen</li> <li>Logo on invitations</li> <li>Logo on all printed and online materials</li> <li>Stand banner in the exhibition area</li> </ul>	Key-note speaker
GOLD SPONSOR \$12,000	PR Article	3 articles, bilingual	<ul> <li>Welcome Speech by the company's representative</li> <li>1 special Award to Pass to the winner</li> <li>2 Min Video on Screen</li> <li>Logo on invitations</li> <li>Logo on all printed and online materials</li> <li>Stand banner in the exhibition area</li> </ul>	
GREEN SPONSOR \$10,000		2 articles, bilingual	<ul><li>Logo on invitations</li><li>Logo on all printed and online materials</li><li>Stand banner in the exhibition area</li></ul>	Key-note speaker
SILVER SPONSOR \$5,000		2 articles, bilingual	<ul> <li>Logo on invitations</li> <li>Logo on all printed and online materials</li> <li>2 Invitation ticket on GALA</li> <li>Stand banner in the exhibition area</li> </ul>	

### **Hotel Offers for Delegates**

HOTEL	ROOM STYLE	PRICE	BREAKFAST
PULLMANN Tbilisi	Standard Single Room	USD 150 + VAT 18%	V
****	Standard double/twin room	USD 170 + VAT 18%	✓
Tbilisi Marriott	Standard Single Room	USD 140 + VAT	<b>✓</b>
****	Standard double/twin room	USD 160 + VAT	<b>√</b>
Courtyard Marriott	Standard Single Room	USD 80 + VAT	<b>√</b>
***	Standard double/twin room	USD 95 + VAT	✓
Clocks Hotel	Standard Single Room	USD 60 (VAT included	) <b>~</b>
***	Standard double/twin room	USD 70 (VAT included	) 🗸
			,
Moxy Tbilisi	Standard Single Room	USD 50 + VAT	<b>√</b>
***	Standard double/twin room	USD 60 + VAT	✓
Hilton Garden Inn	Standard Single Room	USD 75 + VAT 18%	<b>√</b>
<b>★★★☆</b> ☆	Standard double/twin room	USD 85 + VAT 18%	<b>√</b>



#### **PULLMAN Tbilisi**

37<sup>M</sup>, Chavchavadze Avenue | www.pullmantbilisi.com | Eka.Pataraia@accor.com | 577 24 55 55



#### **Tbilisi Marriot**

13 Rustaveli Avenue | www.marriott.com | oliko.zarandia@marriotthotels.com | 599 488 488 Price deadline: 1 October



#### **Courtyard Marriot**

4 Freedom square | www.marriott.com | oliko.zarandia@marriotthotels.com | 599 488 488 Price deadline: 1 October



#### Clocks

3, Martkofi street | www.clockshotels.com | a.mgebrishvili@clockshotels.com | 555 368 464



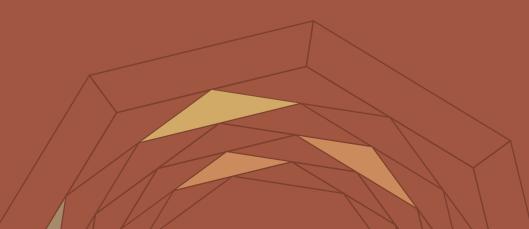
#### **Moxy Tbilisi**

Tbilisi Saarbrucken Square | www.marriott.com | oliko.zarandia@marriotthotels.com | 599 488 488 Price deadline: 1 October



#### Hilton Garden Inn

64ª Ilia Chavchavadze Avenue | www.hilton.com | eto.jangirashvili@hgitbilisi.com | 511 171 711



#### **Event Team**



**Lika Kardava President of FIABCI-Georgia**President@fiabcigeorgia.ge



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#### **THANK YOU**



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